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## **ROTARY CLUB OF LOS GATOS SELECTED TO HOST PILOT SATELLITE CLUB MEETINGS**

### *First Satellite Group with Terraces of Los Gatos*

**LOS GATOS, Calif. – January 10, 2012** –Rotary Club of Los Gatos ([www.losgatosrotary.org](http://www.losgatosrotary.org)) has been selected by Rotary International to participate in a unique new program hosting pilot satellite club meetings to foster club innovation and membership.

In support of the Rotary International Strategic Plan goal to *'foster club innovation and flexibility'* it authorized pilot plans to evaluate and measure the impact alternative membership types and club operations have on member activities. Those include: engagement, membership growth and retention, improved member diversity, increased community and international service, increased support of The Rotary Foundation, and overall club effectiveness.

Over 1300 hundred clubs sought to participate in the Rotary International proposed pilot programs, but only 200 clubs were selected to participate in Rotary International's evolution and future directions.

Rotary Club of Los Gatos is pleased to announce a collaboration with the Terraces of Los Gatos ([www.theterracesoflosgatos.com](http://www.theterracesoflosgatos.com)) as its first pilot program that will begin January 18, 2012.

One of the approved Rotary International pilot programs involves the creation of satellite clubs and Rotary Club of Los Gatos has adopted the Terraces as its satellite to host meetings and grow membership.

“This is an exciting opportunity for our club to experiment with some new approaches, techniques and methods of operation,” said William Piche’, president, Rotary Club of Los Gatos. Mr. Piche added: “This pilot program and Los Gatos Rotary’s collaboration with the Terraces provides a great way to jointly engage our members with new men and women members from the Terraces to support community projects and improve the quality of life for all Los Gatos residents.”

“ We are excited that Rotary Club of Los Gatos has selected the Terraces as its first pilot program and our residence is looking forward to participating in Rotary’s meetings, mission and community service,” said Nelson Rodrigues, director of residence services of the Terraces of Los Gatos.

### **ABOUT ROTARY CLUB OF LOS GATOS**

The Rotary Club of Los Gatos, established in 1924 is dedicated to serving the local and world community. Our many projects are our attempt to live the Rotary motto of "Service Above Self." Rotary International is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world.

Approximately 1.2 million Rotarians belong to more than 32,000 clubs in more than 200 countries and geographical areas. To learn more about our Club and membership, please visit our website at [www.losgatosrotary.org](http://www.losgatosrotary.org).

### **ABOUT THE TERRACES OF LOS GATOS**

The Terraces of Los Gatos has provided the best in senior living since 1992. Our nonprofit continuing care retirement community promotes a richly rewarding lifestyle of activity, security, and convenience. Our mission is to create a quality environment of recognized value for our residents in a setting that is responsive to their desire for an independent lifestyle and supplemental care as may be required during their lifetime.

For more information on The Terraces, call 408-356-1006 or visit our website at [www.theterracesoflosgatos.com](http://www.theterracesoflosgatos.com).

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